

& eco-friendly society

The Kissamaja was launched in 2025 and is a compact, odourless unisex urinal used at festivals around Sweden. The urine is stabilised directly in the Kissamaja and transported to Sanitation 360's facilities for drying and granulation. The result is Granurin, a hygienised fertiliser rich in nitrogen. The dry, granulated fertiliser can be used by farmers to grow all kinds of food, promoting a circular food system.



Loved at festivals

Women are delighted with the shorter queues, and everyone comments how fresh they are.

- Valborg in Uppsala 2025
- Malmö Festival 2025
- Medieval Week 2025



Fertiliser used for food production

Used to grow Swedish grain, which has in turn been tested by consumers.

- Health-safe/nonhazardous
- Does not impact taste
- Circular and sustainable

Our needs:

To scale up fertiliser production, we require additional urine supply, which necessitates further capital to build more Kissamaja units and Sanitation360 facilities.

- Toilet rental partnerships
- Build more Kissamajas
- Attend more festivals
- New fertiliser production facilities

MEET OUR DEDICATED TEAM:

















